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TALES CALCULATED TO DRIVE YOU



No. 18  
DEC.



10c

# MAD



LOOK GANG! ANOTHER SURPRISE! IN  
THIS ISSUE...**YOU** DRAW THE COVER!

K  
♣



♣  
K



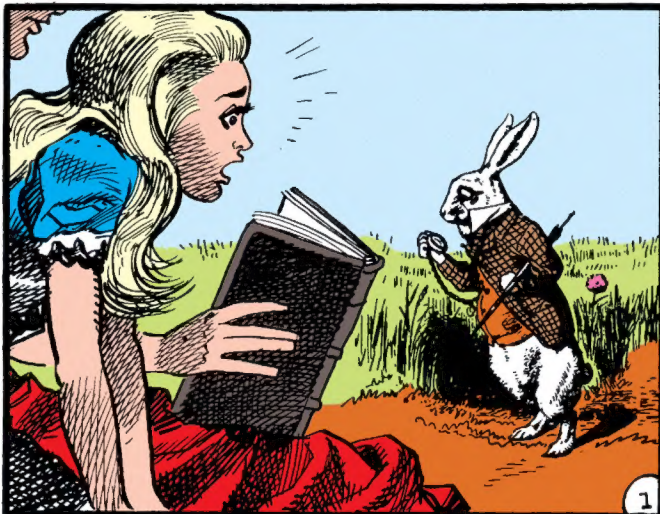
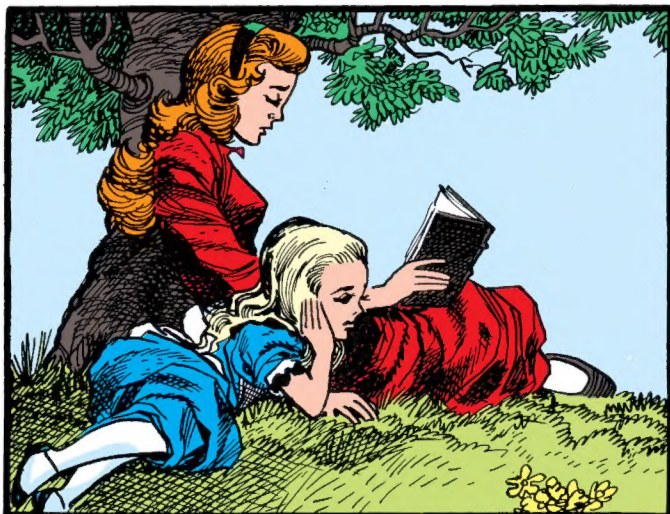
THE CLASSICS DEPT.:...HELLO! READY FOR ANOTHER IDIOTIC SESSION OF MAD READING?... GOOD!...TODAY, IN THE CONTINUED INTEREST OF DESTROYING THE CLASSICS, WE TURN TO A STORY LONG DEAR TO OUR HEARTS, AND WE PRESENT TO YOU THE **MAD** VERSION OF THAT QUIANT AND DELIGHTFUL CLASSIC...

# ALICE IN WONDERLAND!



Alice was beginning to get very tired of sitting by her sister and having nothing to do. She had peeped into the book her sister was reading but it had no pictures...

...Suddenly a White Rabbit ran by. There was nothing so remarkable in that, but, when the Rabbit actually took a watch out of its waistcoat pocket, Alice started to her feet...

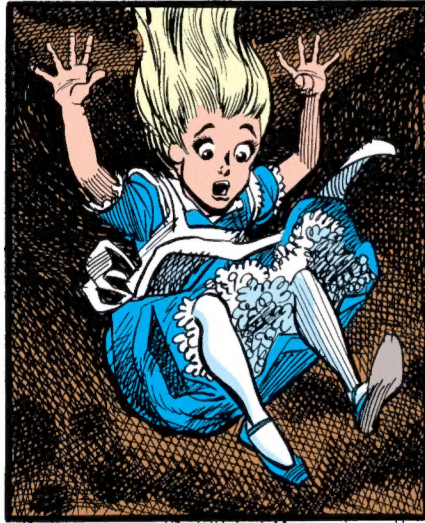
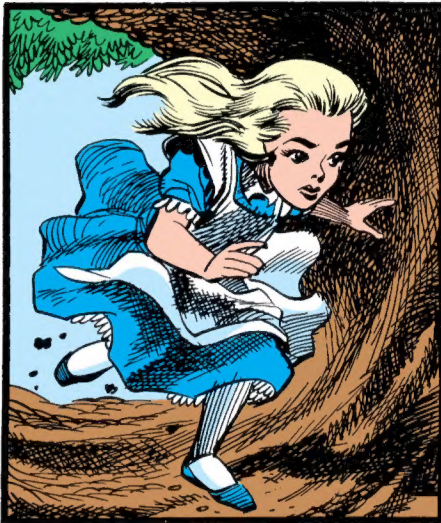




Burning with curiosity, she ran across the field just in time to see it pop down a rabbit-hole. Alice went after it...

The rabbit-hole went straight on like a tunnel and then dipped suddenly down and Alice found herself falling...

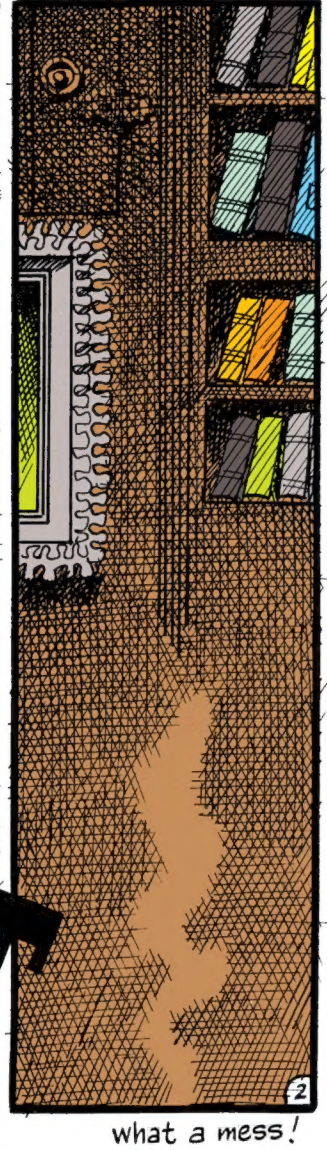
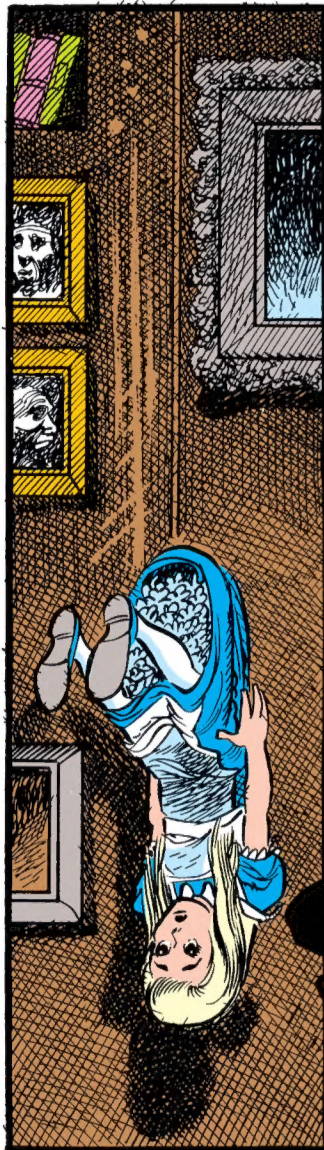
...down what seemed to be a very deep well. First she tried to look down but it was too dark to see!



Then she noticed the sides were filled with cupboards and book-shelves.

Down, down, down... "I wonder how many miles I've fallen!" she said... when suddenly...

...thump! thump! Down she came upon a heap of sticks and the fall was over.

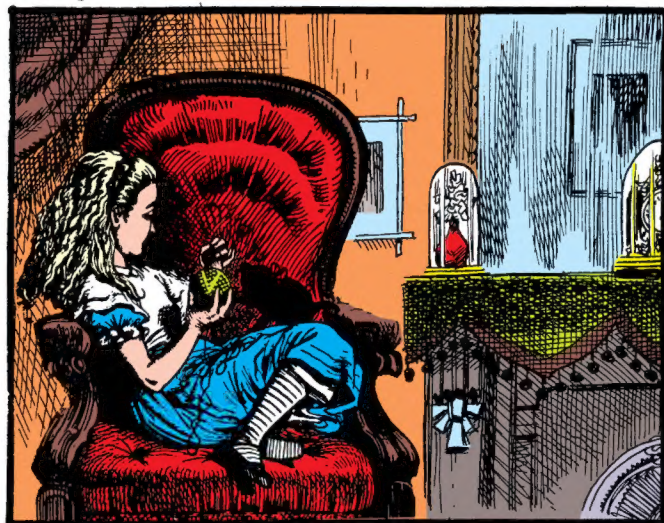


**SPLAT**

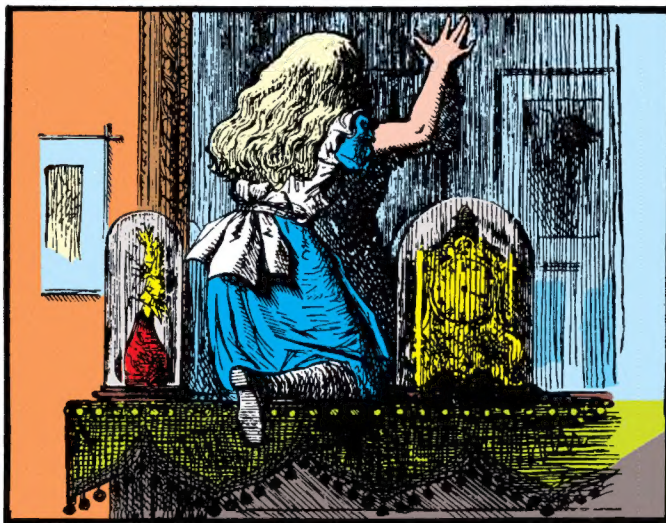
what a mess!



...Well... that's the way it goes!... And so, on to our next adventure... "Through the Looking Glass"! Alice had been sitting curled up in a corner of the great armchair...



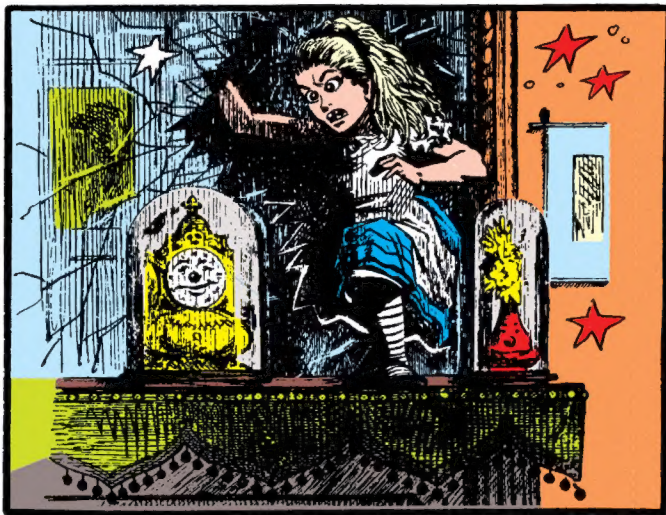
"How nice it would be to get through into Looking Glass House," said Alice... "I'll pretend the glass has got all soft like gauze." She was up on the chimney-piece while she said this..



...Though she hardly knew how she had got there, the glass was beginning to melt away like a bright silvery mist! In another moment Alice was through the glass...



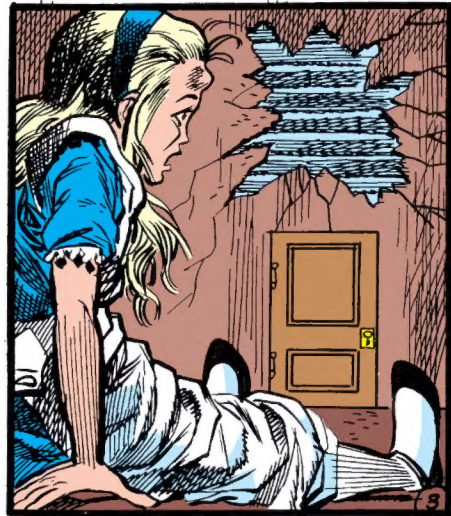
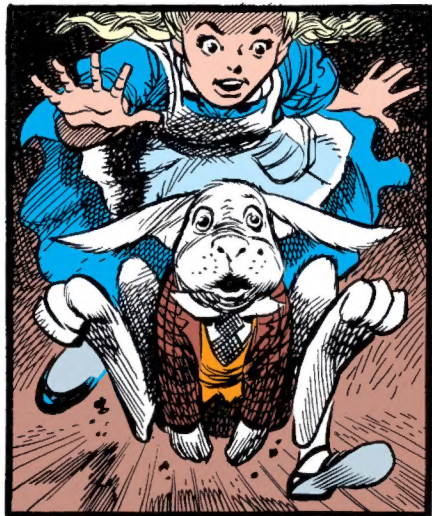
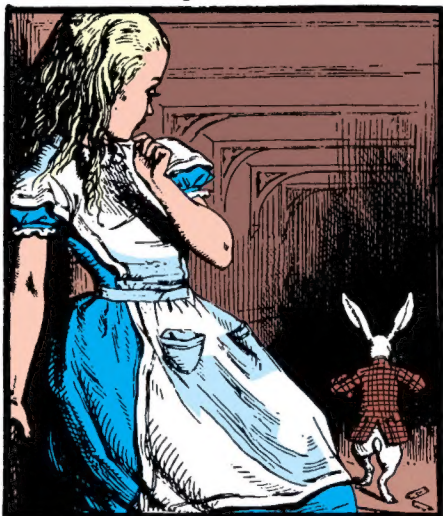
By George! That "pretending" business sure can get a body into trouble!... The whole gol-durned mirror... smashed to smithereens! Alice began looking about...



...and there was the Rabbit hurrying along. Alice fancied she heard him say something like "Updok!"

At the end of the hall appeared a doorway through which the Rabbit flew with Alice right after.

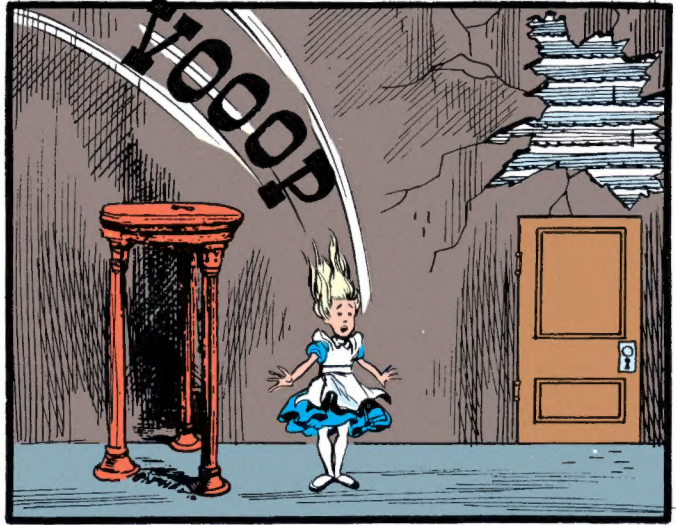
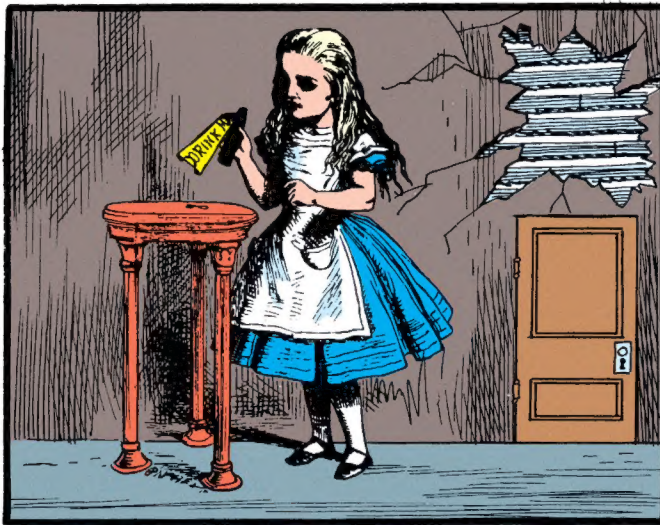
However, the door being fifteen inches high, and the wall being harder than her head, Alice was unable to follow!





Suddenly, Alice came upon a table of solid glass with a tiny golden key on it and beside the key, a tiny bottle inscribed with the words "DRINK ME."

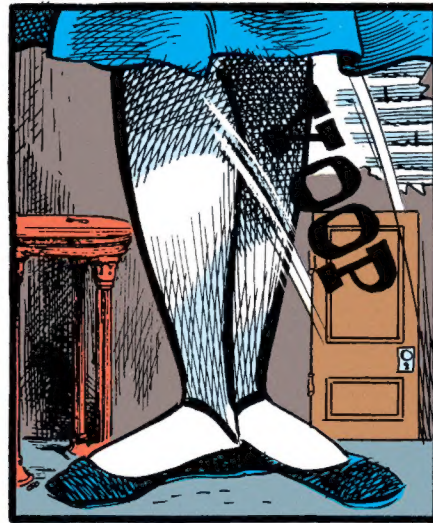
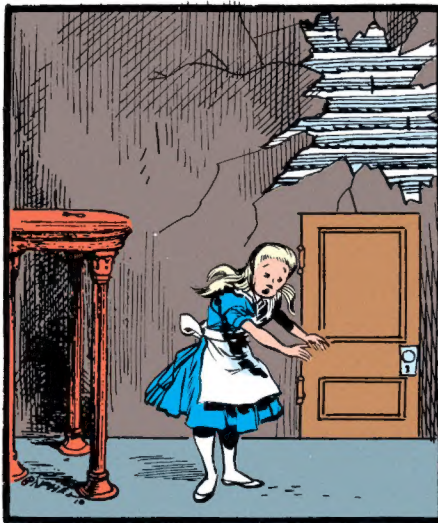
Since it would do her no good to open the tiny door, she turned to the bottle and finished it off. "How curious! I must be shutting up like a telescope!" said Alice.



And now her size was OK...the door was OK... She went to get the key... but **Alice** was too small!

So she grew big again from a cake that said "EAT ME"... got key OK... went to door...but **Alice** was too big!

...Drank more "DRINK ME" bottle...size OK... door OK... went to get key... but **Alice** was too small!

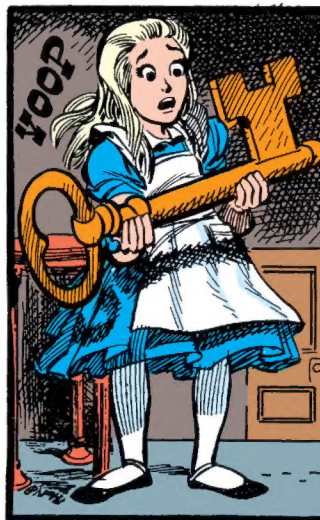


...ate cake...key OK...table OK... size OK... but the door was too big!

...more bottle...key OK...size OK... door OK... but the **room** was too small!

...more cake... door OK... size OK... table OK... but the **key** was too big.

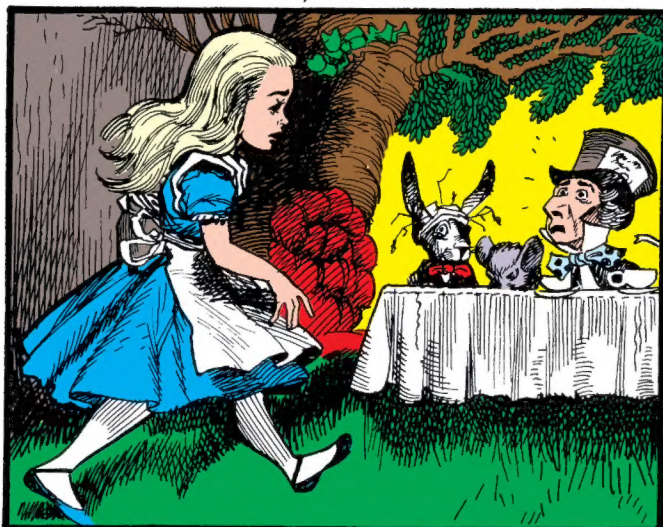
...bottle...key OK... door OK... size OK...table OK... but the **picture** was too small!





This whole business was getting ridiculous so Alice called the super who let her out with the pass key! Outside were a March Hare, a Mad Hatter and a Doormouse.

"No room!" they cried at Alice who said, "Gracious, a talking March Hare!" However, the March Hare wasn't really talking. It was the Doormouse (who was a ventriloquist.)\*



\*And don't tell us you haven't heard **that** one before!

"Very well," said the Hatter springing from his seat. "You may join our tea-party! Come, let's put on our war-paint!"

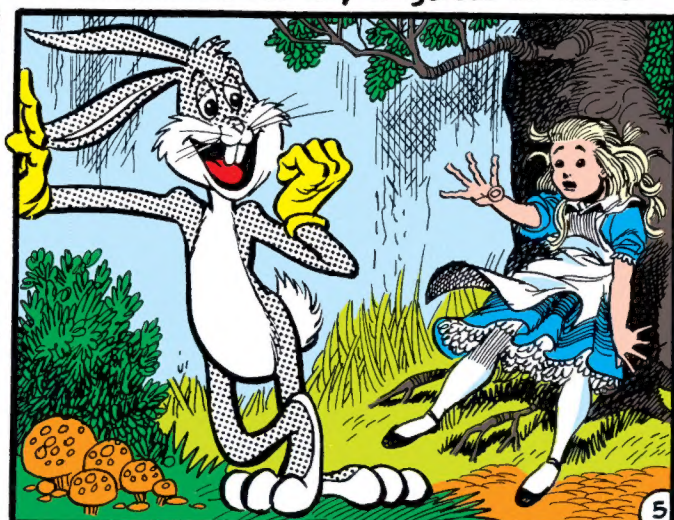
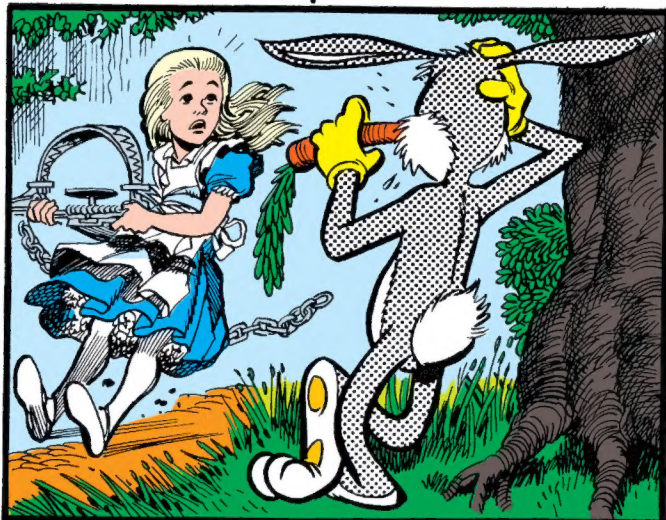
"But what has war-paint to do with a Mad Tea Party?" said Alice. "**Mad** Tea Party? Who said **Mad** Tea Party.."

"...This is going to be a **Boston** Tea Party!" said the Hatter, But Alice had been distracted by the White Rabbit ...



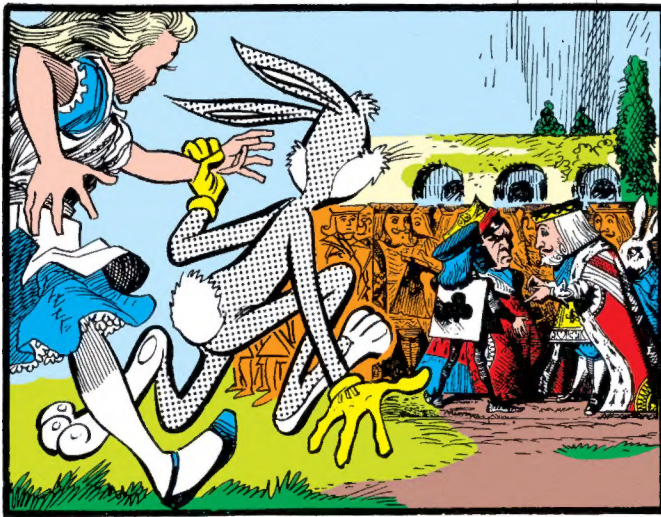
This time she was determined to catch him...to learn what that strange sound, "Updok" meant!..."Updok... What's Updok... **What's up-doc?**... Now she knew!

An instant later, bravery was fear...hunter turned hunted...for Alice suddenly realized from movies she'd seen...**this Rabbit was very dangerous to chase!**

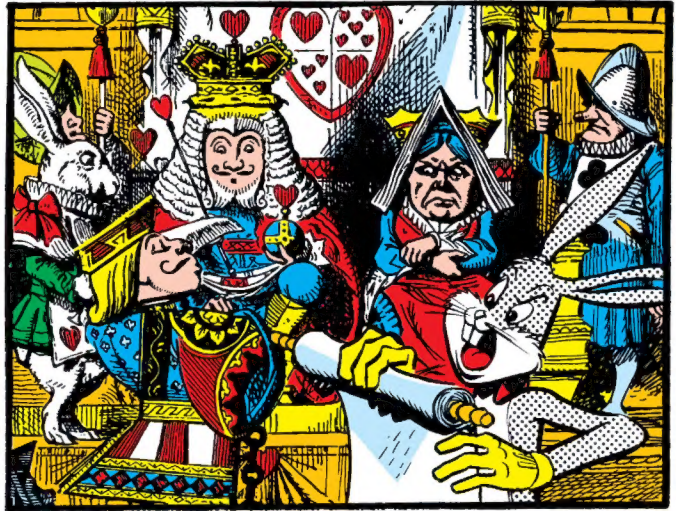




In any case, a cry of "The trial's beginning!" was heard in the distance. "Come on!" cried the Rabbit. Ahead of them, the King and Queen were holding court.



It seems that the Knave of Hearts stole some tarts. And so...don't ask us why, but we now come to part where White Rabbit reads most classic poem of book called "Jabberwocky!"



### JABBERWOCKY.

'Twas brillig, and the slithy toves  
Did gyre and gimble in the wabe:  
All mimsy were the borogoves,  
And the mome raths outgrabe.

"Beware the Jabberwock, my son!  
The jaws that bite, the claws that catch!  
Beware the Jubjub bird, and shun  
The frumious Bandersnatch!"

He took his vorpal sword in hand:  
Long time the manxome foe he sought —

So rested he by the Tumtum tree,  
And stood awhile in thought.

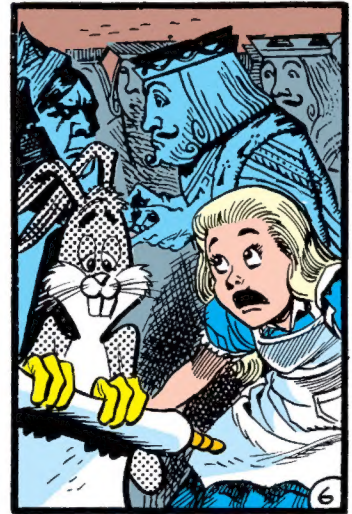
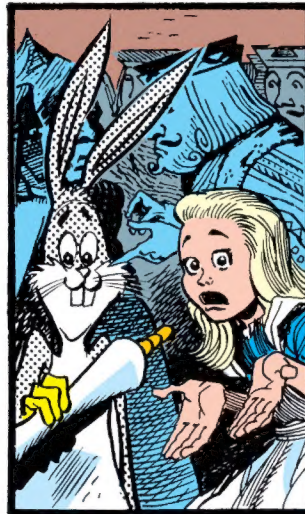
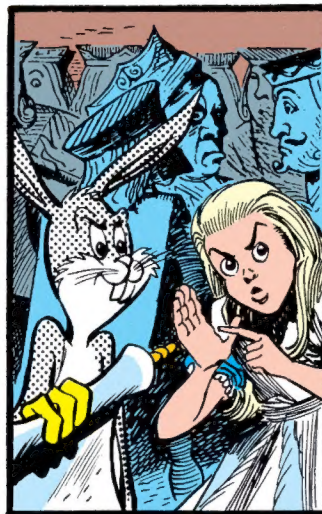
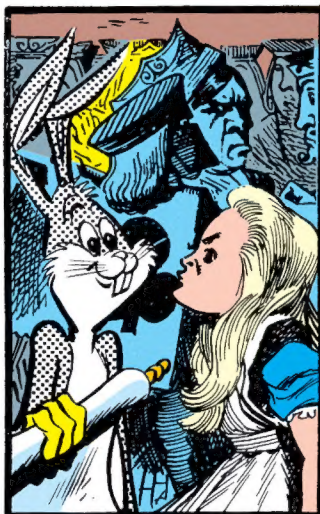
And, as in uffish thought he stood,  
The Jabberwock, with eyes of flame,  
Came whiffing through the tulgey wood,  
And burbled as it came!

One, two! One, two! And through and through  
The vorpal blade went snicker-snack!  
He left it dead, and with its head  
He went galumphing back.

"That's a poem?" said Alice!

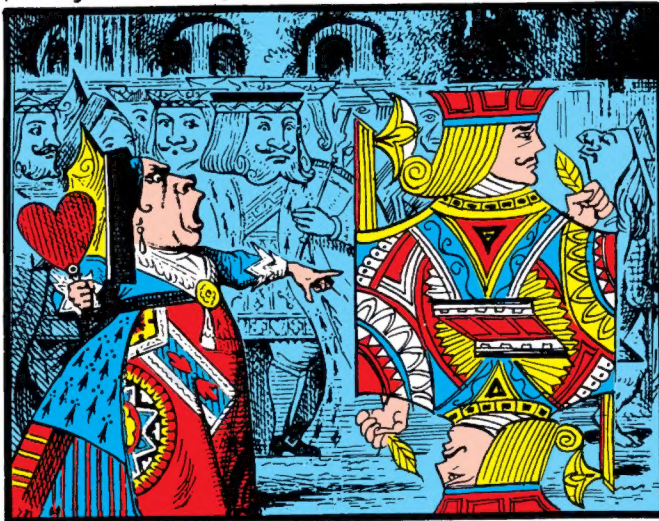
"That by you is a Classic poem supposed to live through ages?..."

"...Is it educational? Does it teach a moral? Will it sell?" said Alice!

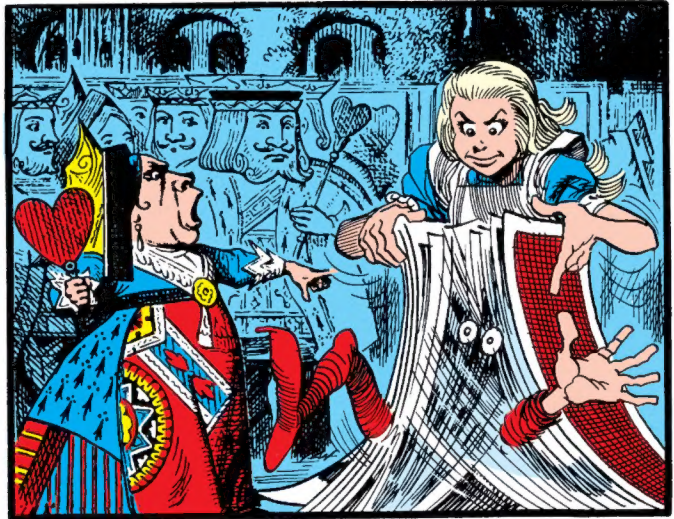




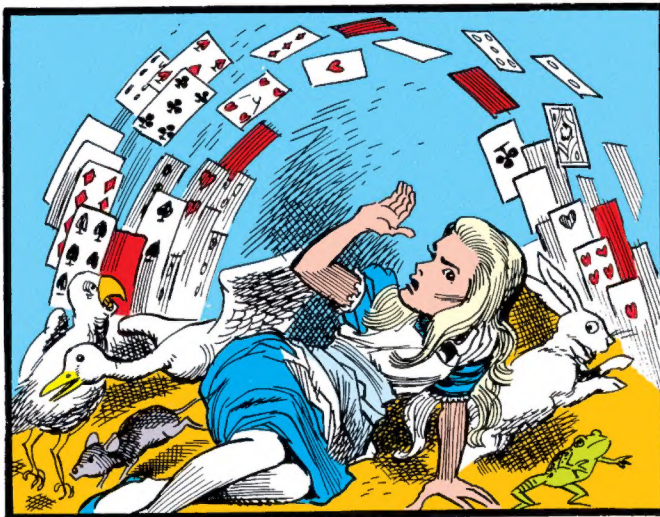
"The Knave is guilty!" says the Queen. "Off with his head!" Alice flips! But the Knave says, "It's O.K.! Since I'm a playing card, I've got a head to spare!"



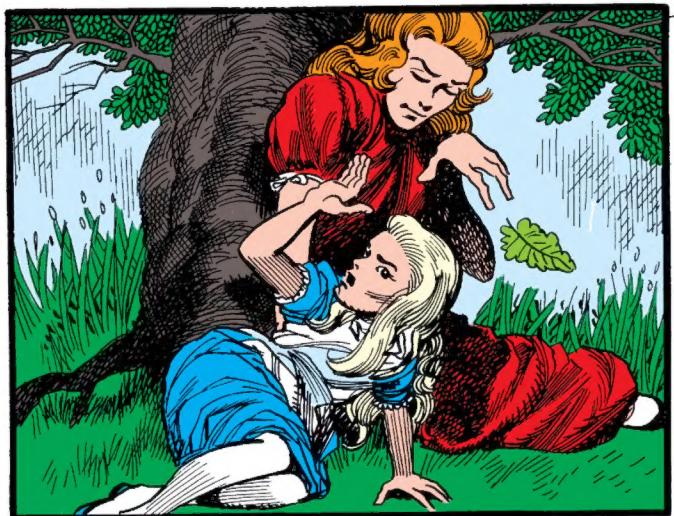
And that's why Alice flips...the card deck, that is, 'cause all the while she's playing solitaire...and cheating. "Off with her head!" the Queen shouts.



"Who cares for you?" says Alice, "You're nothing but a pack of cards!" At this, the whole pack rose up into the air and came flying down on her!



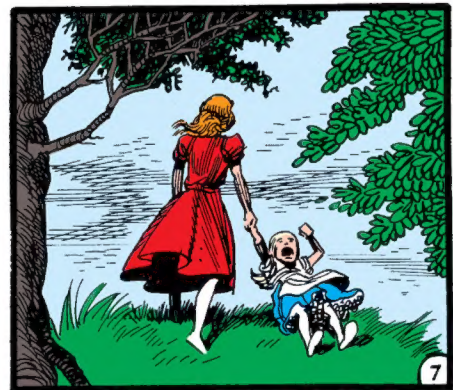
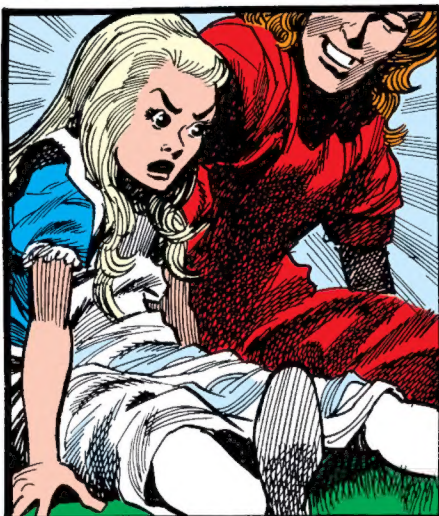
She tried to beat them off and found herself lying on the bank with her sister, who was gently brushing away some dead leaves from her face.



"Wake up, Alice dear!" said her sister. "You've been dreaming!" "What?" said Alice, "The old 'dream' plot?"

"Whew! That old routine where an adventure turns out to be a dream, is the corniest plot in history!"

And so she told her sister of her curious dream as well as she could remember...



...And when she had finished, her sister said, "It certainly was a curious dream" and so took Alice off to see a psycho-analyst.



Here again, we devote our text page to a serious discussion of the state of the world . . . to a **sounding** out of political, social, and economic affairs. In this issue, we would like to discuss how statements and opinions of our hemisphere might **sound** to the ears of the other side of the world. How do our views **sound** in the far-east, for instance, and how do their views **sound** to us. For, although an opinion may **sound** one way to you, the same opinion may **sound** completely different in a distant land because of the complete difference of circumstances. And so, here is our article . . .

## HOW OUR OPINIONS SOUND

by G. Clef

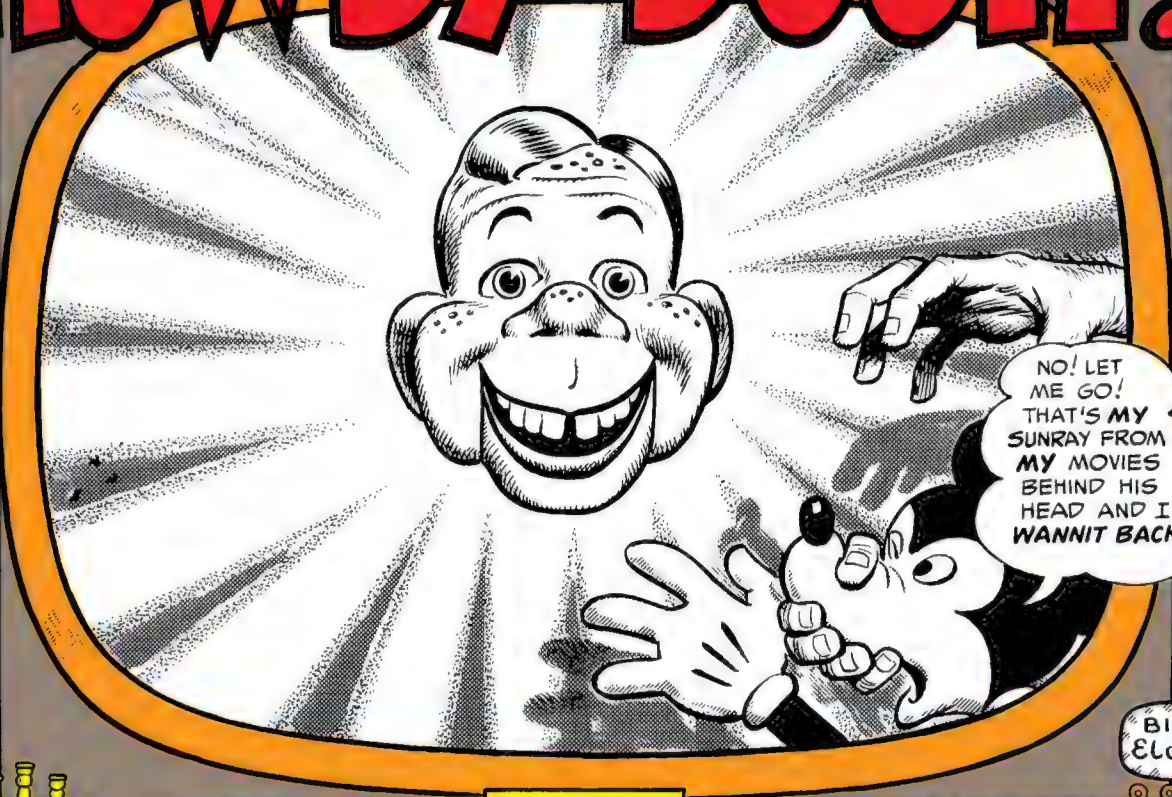
[illegible]

This image shows a page of musical notation for a piano piece. The notation is arranged in systems of staves. The first system includes a treble and bass staff with a melody in the treble and accompaniment in the bass. The second system continues the melody and accompaniment. The third system introduces a new melodic line in the treble. The fourth system features a dense texture with many notes in both hands. The fifth system includes a section marked '1ra corda' and 'affare'. The sixth system continues the dense texture. The seventh system includes a section marked '1ra' and '2da'. The eighth system features a section marked 'diminu.'. The ninth system continues the dense texture. The tenth system includes a section marked '1ra corda' and 'affare'. The eleventh system continues the dense texture. The twelfth system includes a section marked 'cresc.'. The thirteenth system continues the dense texture. The fourteenth system includes a section marked 'diminu.'. The fifteenth system continues the dense texture. The sixteenth system includes a section marked 'cresc.'. The seventeenth system continues the dense texture. The eighteenth system includes a section marked 'diminu.'. The nineteenth system continues the dense texture. The twentieth system includes a section marked 'cresc.'. The twenty-first system continues the dense texture. The twenty-second system includes a section marked 'diminu.'. The twenty-third system continues the dense texture. The twenty-fourth system includes a section marked 'cresc.'. The twenty-fifth system continues the dense texture. The twenty-sixth system includes a section marked 'diminu.'. The twenty-seventh system continues the dense texture. The twenty-eighth system includes a section marked 'cresc.'. The twenty-ninth system continues the dense texture. The thirtieth system includes a section marked 'diminu.'. The thirty-first system continues the dense texture. The thirty-second system includes a section marked 'cresc.'. The thirty-third system continues the dense texture. The thirty-fourth system includes a section marked 'diminu.'. The thirty-fifth system continues the dense texture. The thirty-sixth system includes a section marked 'cresc.'. The thirty-seventh system continues the dense texture. The thirty-eighth system includes a section marked 'diminu.'. The thirty-ninth system continues the dense texture. The fortieth system includes a section marked 'cresc.'. The forty-first system continues the dense texture. The forty-second system includes a section marked 'diminu.'. The forty-third system continues the dense texture. The forty-fourth system includes a section marked 'cresc.'. The forty-fifth system continues the dense texture. The forty-sixth system includes a section marked 'diminu.'. The forty-seventh system continues the dense texture. The forty-eighth system includes a section marked 'cresc.'. The forty-ninth system continues the dense texture. The fiftieth system includes a section marked 'diminu.'. The fifty-first system continues the dense texture. The fifty-second system includes a section marked 'cresc.'. The fifty-third system continues the dense texture. The fifty-fourth system includes a section marked 'diminu.'. The fifty-fifth system continues the dense texture. The fifty-sixth system includes a section marked 'cresc.'. The fifty-seventh system continues the dense texture. The fifty-eighth system includes a section marked 'diminu.'. The fifty-ninth system continues the dense texture. The sixtieth system includes a section marked 'cresc.'. The sixty-first system continues the dense texture. The sixty-second system includes a section marked 'diminu.'. The sixty-third system continues the dense texture. The sixty-fourth system includes a section marked 'cresc.'. The sixty-fifth system continues the dense texture. The sixty-sixth system includes a section marked 'diminu.'. The sixty-seventh system continues the dense texture. The sixty-eighth system includes a section marked 'cresc.'. The sixty-ninth system continues the dense texture. The seventieth system includes a section marked 'diminu.'. The seventy-first system continues the dense texture. The seventy-second system includes a section marked 'cresc.'. The seventy-third system continues the dense texture. The seventy-fourth system includes a section marked 'diminu.'. The seventy-fifth system continues the dense texture. The seventy-sixth system includes a section marked 'cresc.'. The seventy-seventh system continues the dense texture. The seventy-eighth system includes a section marked 'diminu.'. The seventy-ninth system continues the dense texture. The eightieth system includes a section marked 'cresc.'. The eighty-first system continues the dense texture. The eighty-second system includes a section marked 'diminu.'. The eighty-third system continues the dense texture. The eighty-fourth system includes a section marked 'cresc.'. The eighty-fifth system continues the dense texture. The eighty-sixth system includes a section marked 'diminu.'. The eighty-seventh system continues the dense texture. The eighty-eighth system includes a section marked 'cresc.'. The eighty-ninth system continues the dense texture. The ninetieth system includes a section marked 'diminu.'. The hundredth system continues the dense texture.



T.V. DEPT.: OUR CONSTANT READERS HAVE NO DOUBT NOTICED OUR SUDDEN SHIFT TO TELEVISION! WE ARE GIVING SPECIAL ATTENTION TO T.V. BECAUSE WE BELIEVE IT HAS BECOME AN INTEGRAL PART OF LIVING... A POWERFUL INFLUENCE IN SHAPING THE FUTURE... BUT MAINLY WE ARE GIVING ATTENTION BECAUSE WE JUST GOT A NEW T.V. SET!... SO HERE'S OUR STORY...

# HOWDY DOOIT!



NO! LET  
ME GO!  
THAT'S MY  
SUNRAY FROM  
MY MOVIES  
BEHIND HIS  
HEAD AND I  
WANNIT BACK!

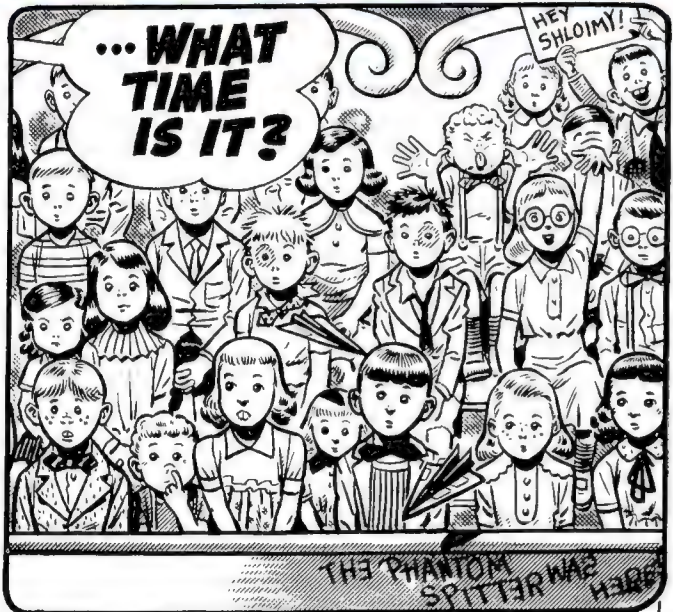
BILL  
Elder



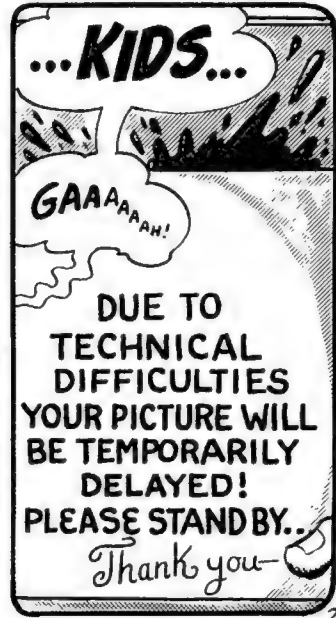
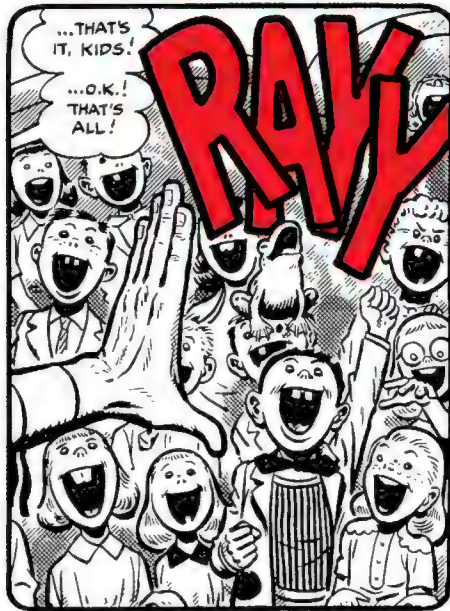
BREAK THE BANK



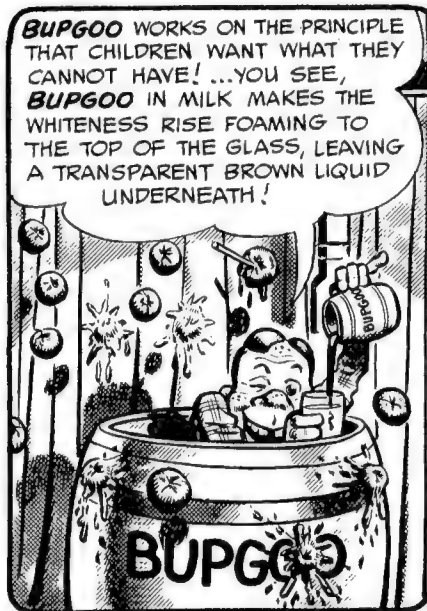
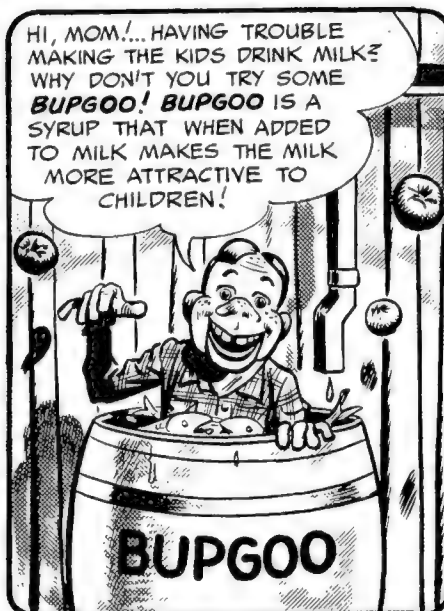
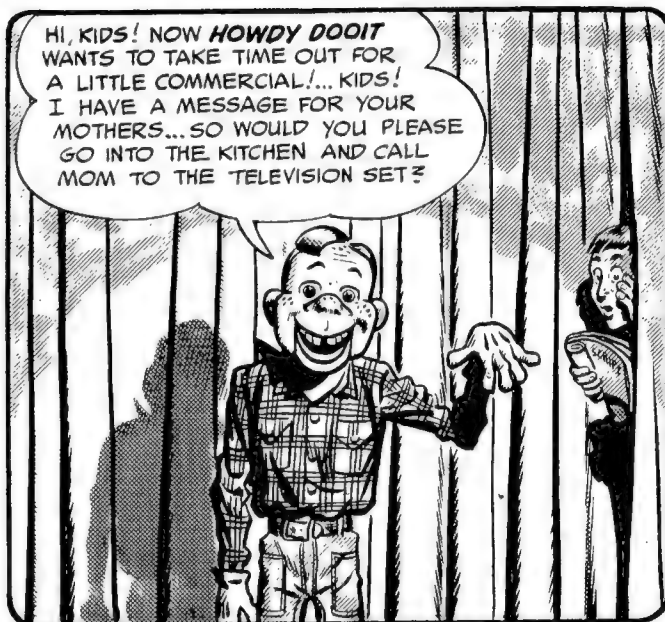
KIDDIE  
PROGRAMS



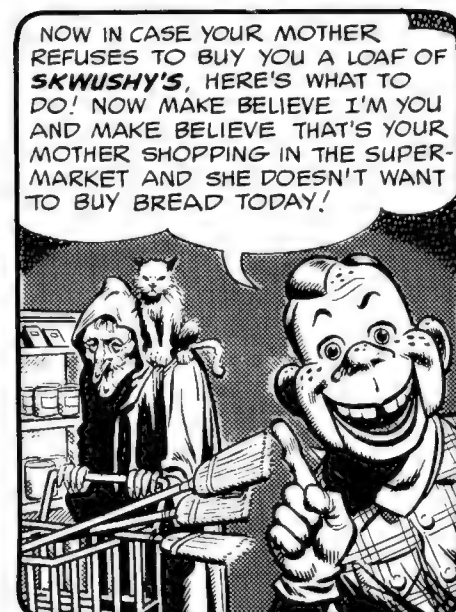
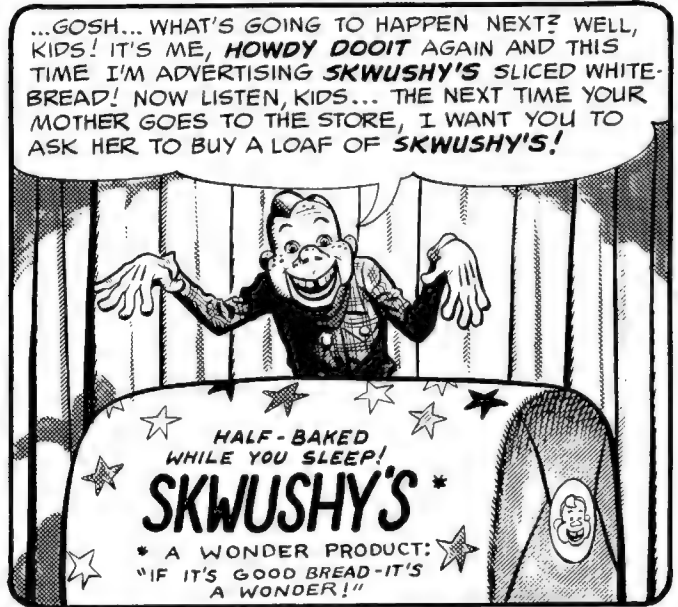




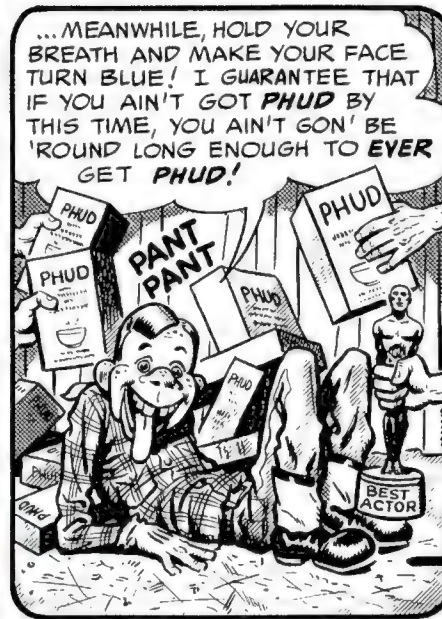
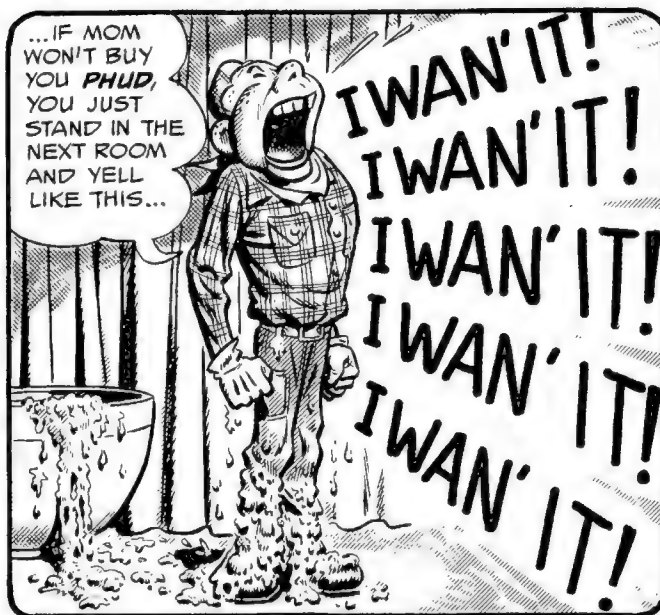
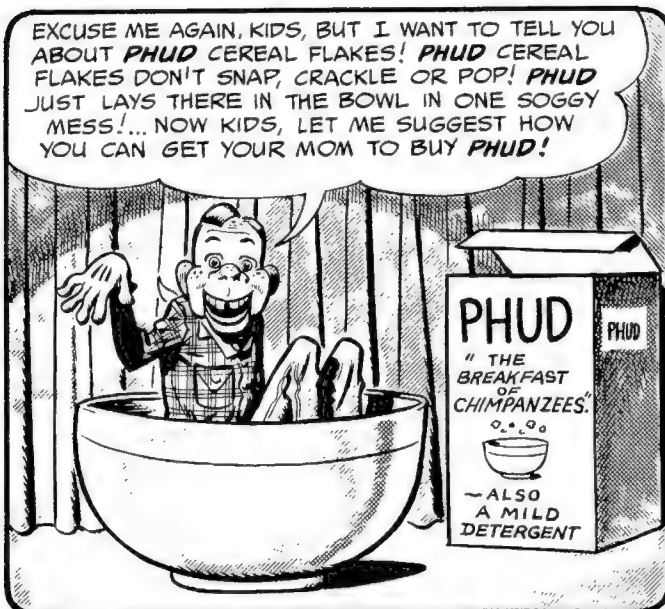




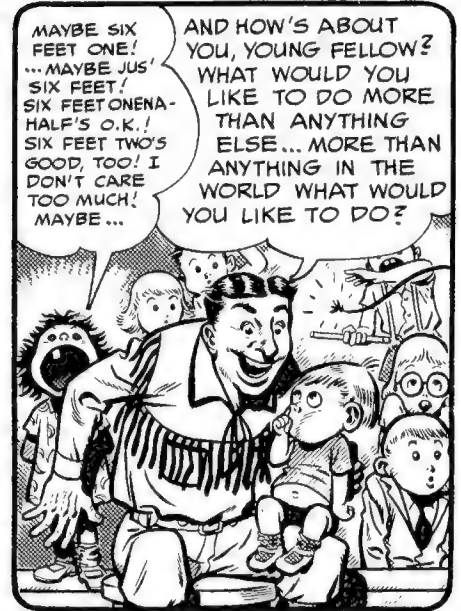




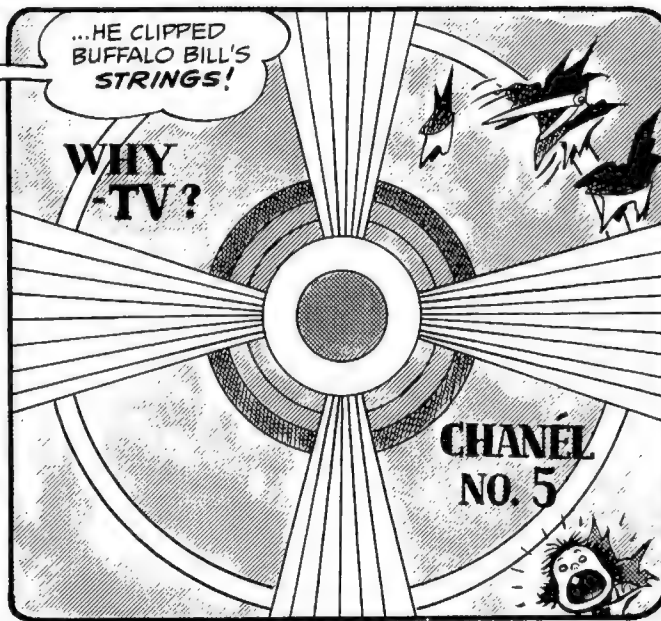
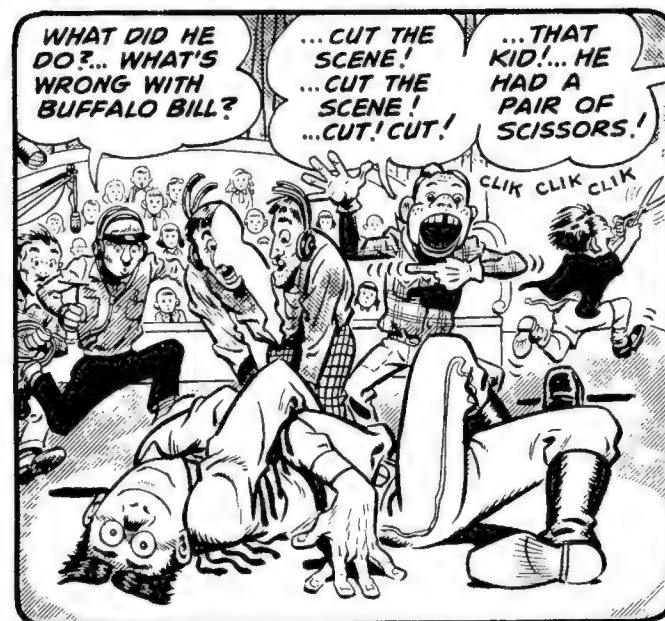
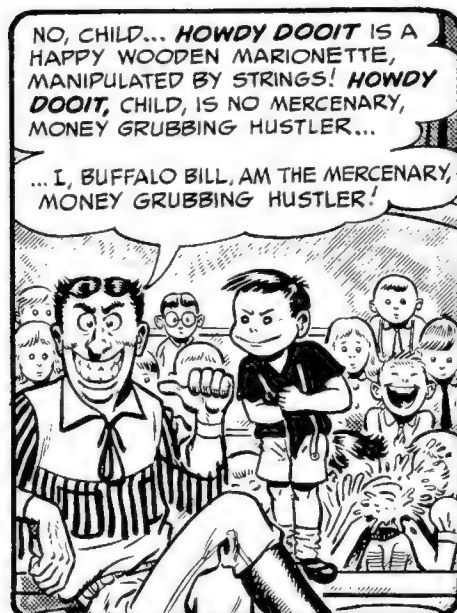
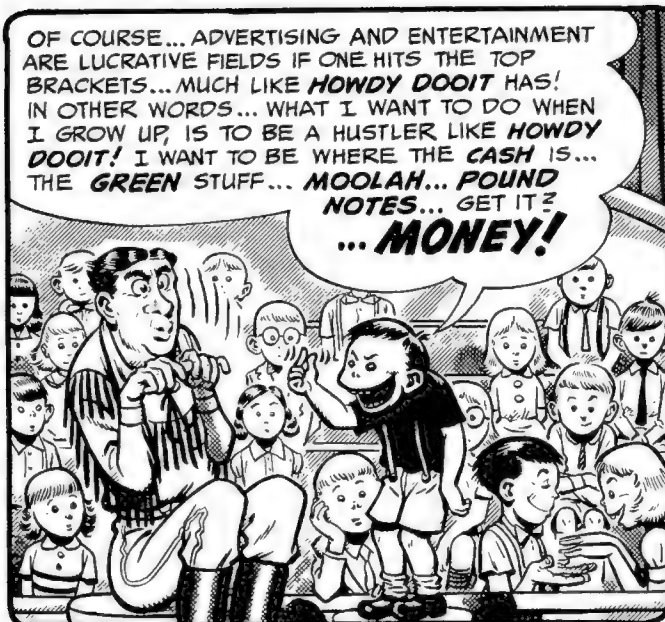














# E.C. WENT TO SEA IN SEARCH OF ANOTHER NEW TREND...



AND WE CAME UP WITH...  
SAGAS OF THE SEA, SHIPS, PLUNDER AND...



# PIRACY



NOW YOU SEARCH  
FOR IT!

BUT IF YOU *CAN'T FIND PIRACY*  
AT YOUR LOCAL NEWSSTAND, YOU  
CAN *SUBSCRIBE!* JUST FILL OUT  
THE COUPON AND MAIL, TOGETHER  
WITH *ONE HUNDRED PIECES OF*  
*CENT* (THAT'S ONE BUCK, LAND-  
LUBBERS!), TO:

THE SEASICK EDITORS OF  
PIRACY  
ROOM 706  
225 LAFAYETTE STREET  
N.Y.C. 12, N.Y.

OKAY, BILGE RATS! YOU SHANGHAIED ME!  
I ENCLOSE \$1.00 FOR THE NEXT EIGHT ISSUES  
OF *PIRACY!*

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_

ZONE  
NO. \_\_\_\_\_



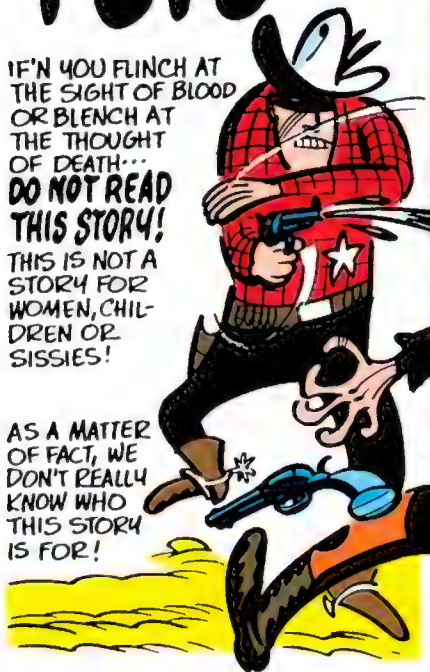
**COLLECTORS ITEM DEPT:**  
YOU COLLECTORS, ALL 2 OF YOU, AN-  
OTHER REPRINT\* OF THE ADVENTURES  
OF YUCCA PUCCA GULCH'S 'FAMOUS...

# POT-SHOT PETE...

IF'N YOU FLINCH AT  
THE SIGHT OF BLOOD  
OR BLENCH AT  
THE THOUGHT  
OF DEATH...  
**DO NOT READ  
THIS STORY!**

THIS IS NOT A  
STORY FOR  
WOMEN, CHILD-  
REN OR  
SISSIES!

AS A MATTER  
OF FACT, WE  
DON'T REALLY  
KNOW WHO  
THIS STORY  
IS FOR!

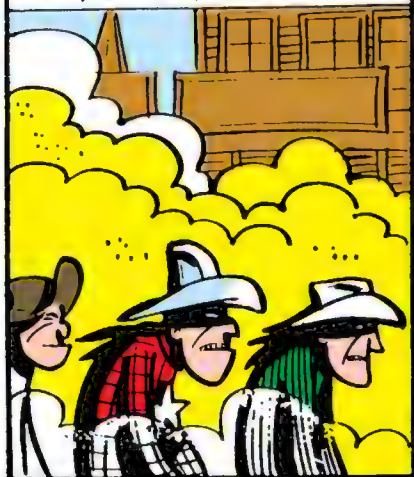


THAT DUST CLOUD OFF  
TO THE WEST! IT'S POT-  
SHOT PETE AND HIS  
POSSE! US BED MEN  
BETTER CL'AR OUT'N  
TOWN!

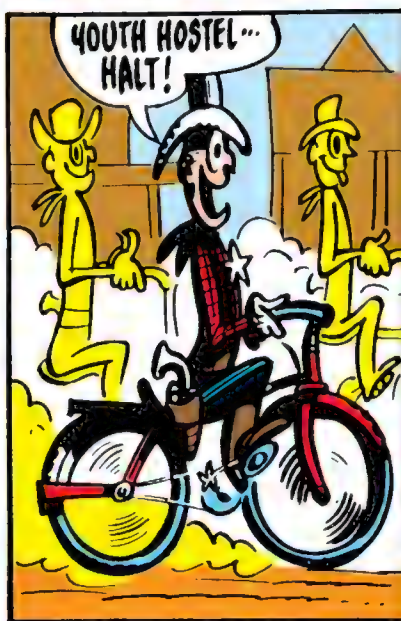
NO USE TRYIN' TO OUTFRAN SHERIFF  
POT-SHOT PETE! MIGHT AS WELL HANG  
OURSELVES RIGHT NOW 'CAUSE WE'RE  
AS GOOD AS  
**DEAD!**



INTO YUCCA PUCCA GULCH  
COMES POT-SHOT AND HIS POSSE  
...LEATHER-TANNED, HARD RIDING  
MEN, COVERED WITH THE ALKALI  
DUST OF THE TRAIL!



**40UTH HOSTEL...  
HALT!**



DID YOU  
WATCH THAT  
SHERIFF,  
POT-SHOT,  
RIDE!

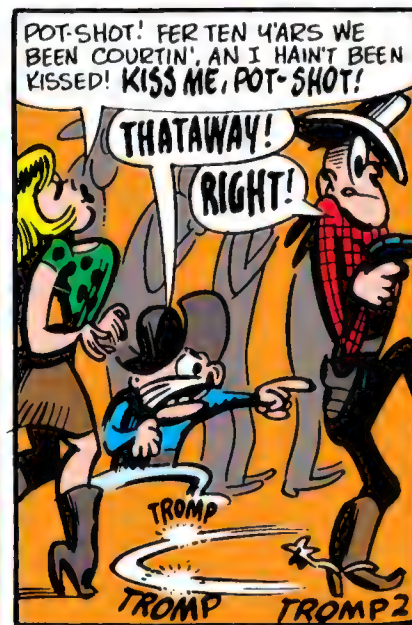
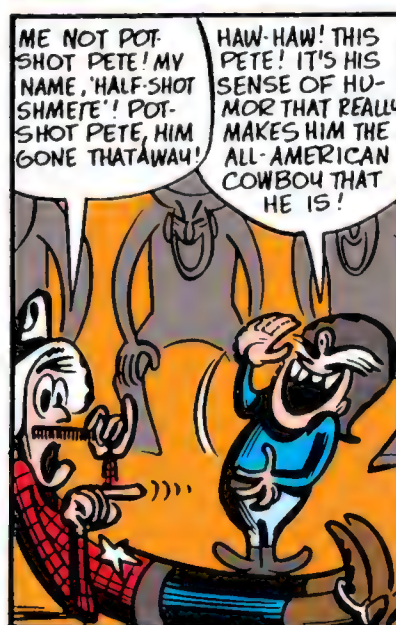
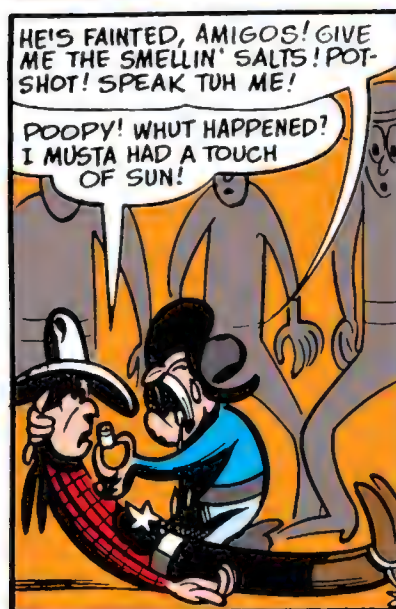
**YEAH!  
ALL THE  
WAY...  
NO  
HANDS!**

**SHERIFF  
POT-SHOT  
PETE!**

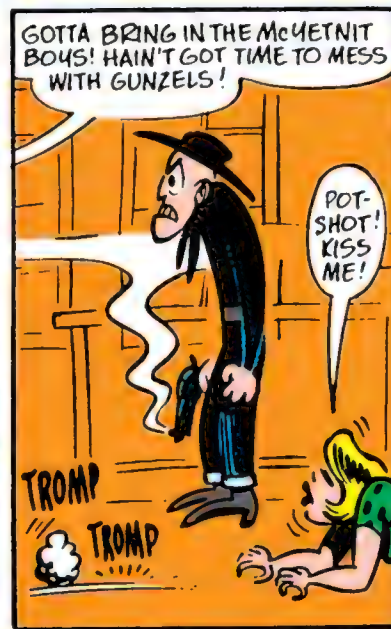
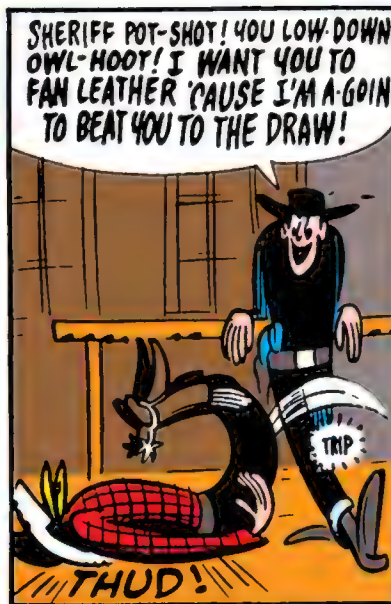
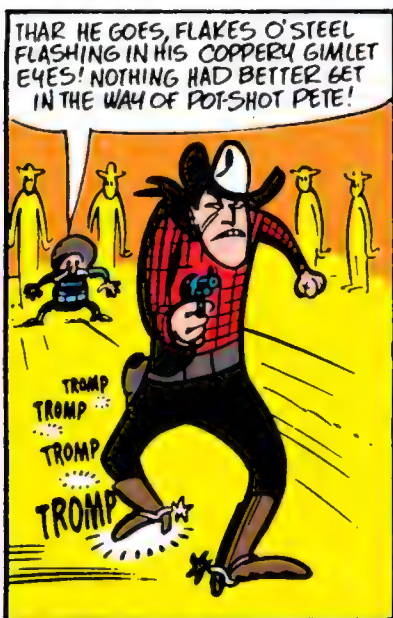


H. Kurtz

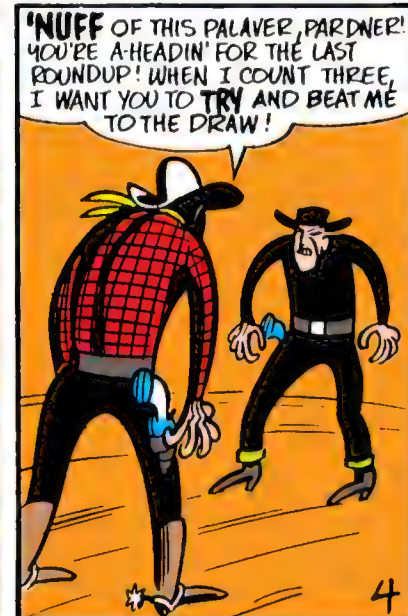
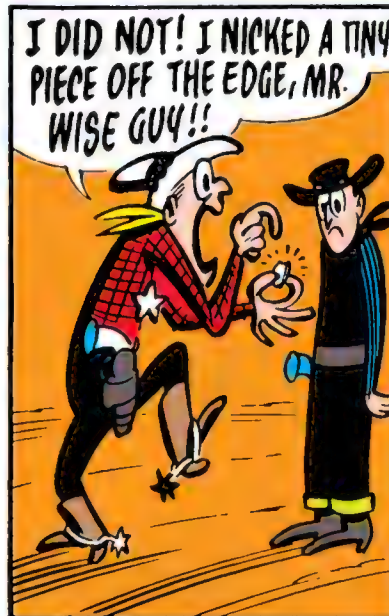
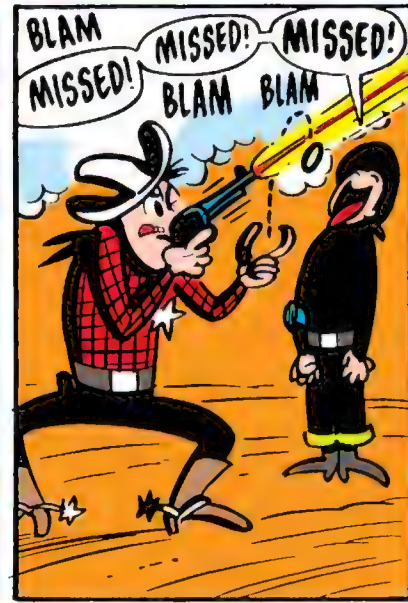
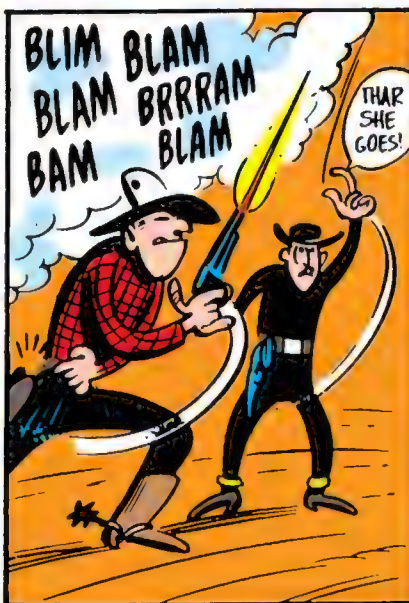
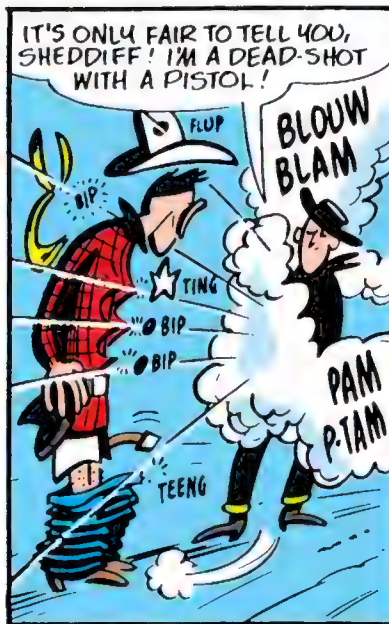
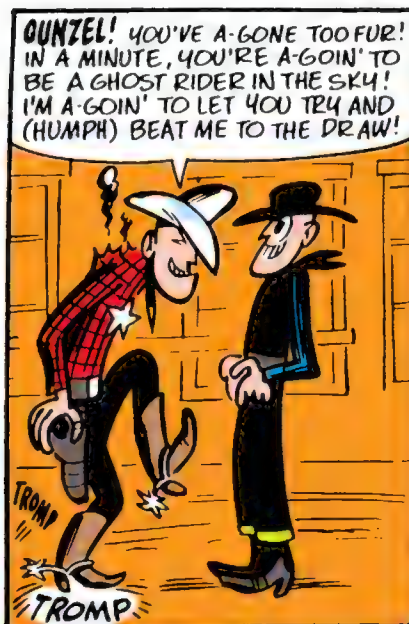




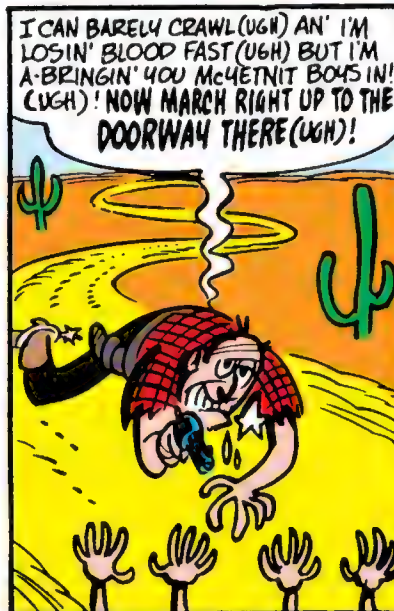
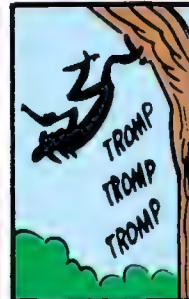
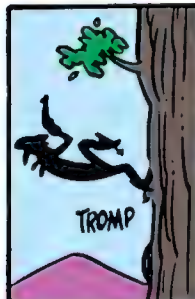
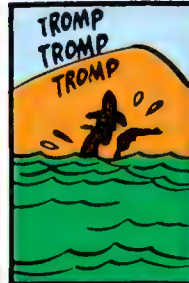
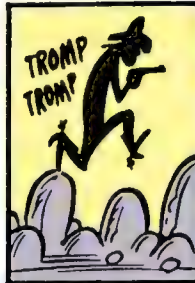
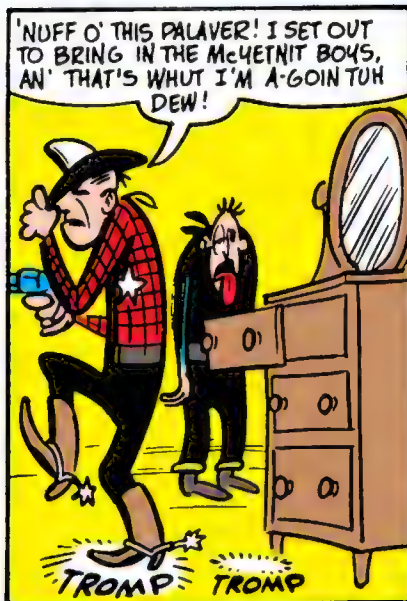
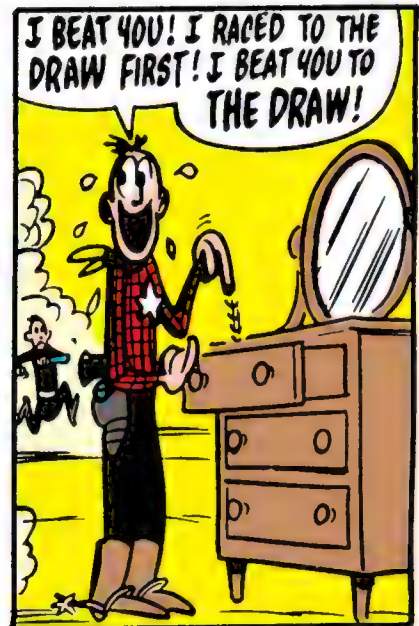














# MAD MUMBLINGS



Dear Editors,

At our humble little base here in North Africa, Everyone enjoys MAD tremendously. Everyone, that is, except two guys I know of, but they're □'s anyway. MAD is the furshlugginest book in circulation.—Pete McDole, U.S.N.—Africa

... Isn't it curious that when one cleverly re-assembles the three letters, "M A D", one gets "cow-kettle-soup"?—Anonymous

... In "Gasoline Valley" (MAD #15), you show Skizziks saying, "Gosh! ... spelled backwards is shog ... "I've got news! Gosh spelled backwards is HSOG, not SHOG! Has Elder been eating blintzes again?—Roland Juge—New Orleans, La.

... In Captain Tvideo, did those farshimmelt idiots ever catch that rocket model?—Yale Greenspoon—Bayonne, N. J.



*Lookout! Here they come again!—ed.*

... I sent my little brother to the store this morning to get a copy of MAD. Instead, he got MUD/¼, an imitation. I pulled out my .45 caliber sword and shot him 16 times. Melvin fell to the floor ... dead. I quick called the cops and they arrested him on charges of buying an imitation and catching 16 bullets in his left head.—Anonymous

... Just finished reading my first MAD comic today. Positively the most timely, up to date, modern humor I have ever read.—Genghis Khan—(No address)

... You have all the boys at our high-school so interested in MAD comics, that they don't pay any attention to the girls anymore. I know, because my beau was the class wolf last year. Now he's more like a translator. He comes in and I say, "Boy, am I ever tired," and do you know what he says? "Look doll, you mean 'Bwah!'"—a girl in Oswego

... I think you guys are the most. All of us kats around here have had our minds brain-washed with your trash.—Dick Regentz—Pekin, Ill.

... I just read in MAD MUMBLINGS what a frustrated mother said about your sweet magazine. That gripes me, calling your great literary accomplishment "imbecilic, moronic rot." If you have a well-balanced, stable mind, this kind of humor should

appeal to you. As for me, I ... unk, doodle, ugh, look mommy, a cat! ... cat ... CAT? ... I'M A LITTLE SPARROW! ... tweet tweet! —Virginia Barron—Hialeah, Fla.

... I think that MAD's are the best and the most entertaining comic-books out. More sensible people should read them. I collect them all. I also collect dead bodies.—Gary Barler—N. Tonowanda; N. Y.

... I want to congratulate you for your slow but sure comeback in a field of rotten corn.—Pat McKelvey—Little Rock, Ark.

... I have been a faithful follower of E.C. for many years. Just thought I'd drop you a line to tell you what I think of the last three issues of MAD. They're terrible and stupid and personally, I think you guys are going broke.—Bill Mattson—(no address)

... I am a faithful reader of MAD, but I soon won't be if you don't start cleaning up your comic. If you keep having dirty pictures and stories, my whole gang and I will stop buying MAD.—Coraline Haas—San Jose, Cal.

... Today I brought home another issue of MAD. I think that if you keep up that kind of work, and leave off some of the dirt and vulgarity that I am sorry to say I found in one story of yours, (only one) you should really have a top-notch mag.—Anonymous

... What you publish is cheap, miserable trash! Fortunately, I also am cheap miserable trash!—Anonymous

... Your magazine is not fit for human consumption. But I eat it anyway.—Mike Melner—Reno, Nev.

... One thing that steams me are those full pages devoted to "Discussion of Affairs in Greece"... Nothing but junk with a few POTRZEBIES thrown in!—Carol Craven—Ft. Lauderdale, Fla.

... I found your article on Greece highly informative, sympathetic, and mindful of the vicissitudes of human life. Felicitations!—Anonymous

## advertisement

As ever, subscriptions to this magazine, complete with shiny covers, two staples, and in full color, gang, is still \$1.00 for eight, (8), ate, 4+4, issues. Send that good old money to:

MAD Editors  
Room 706, Dept. 18  
225 Lafayette Street  
New York 12, N. Y.



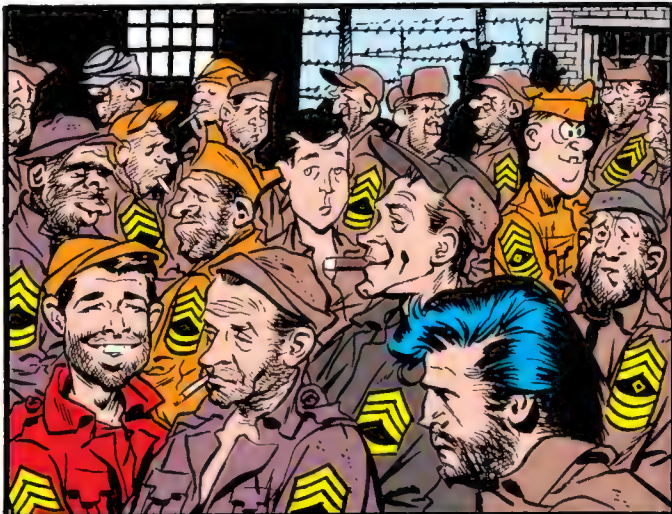
MOVIE DEPT.: THEY MADE THE STORY OF GERMAN PRISONER OF WAR CAMP INTO A PLAY... **STALAG 17!** THEY MADE THE STORY INTO A MOVIE... **STALAG 17!**... AND NOW... NOW THEY MAKE A STORY INTO A COMIC BOOK...! **STALAG 17?**... NO!... **THIS STORY IS OF THE STALAG A TEENCHY BIT OVER FROM STALAG 17...**

# STALAG 18!



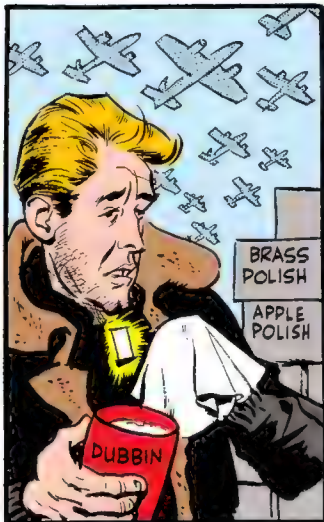
YES...THIS WAS STALAG 18... A GERMAN P.O.W. CAMP FOR AMERICAN SERGEANTS!... BUCK SERGEANTS, TECH SERGEANTS, FIRST SERGEANTS, MASTER SERGEANTS...

YES... JUST SERGEANTS... ... WHAT A FURSHLUGINER MESS!... ALL DAY LONG ALL THESE SERGEANTS, ORDERING EACH OTHER AROUND!





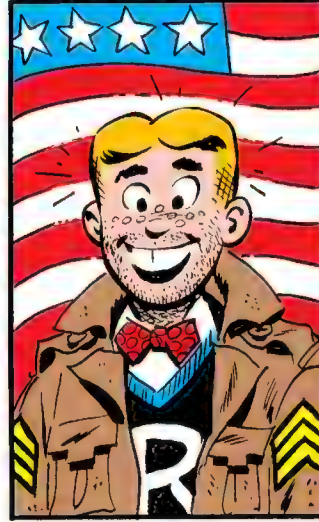
YES...THIS WAS STALAG 18...  
AND THIS WAS LT. WUNBAR...  
WITH US TEMPORARILY...



...AND THIS ONE, FOR SOME  
UNEXPLAINABLE REASON,  
WAS CALLED 'THE ANIMAL'!



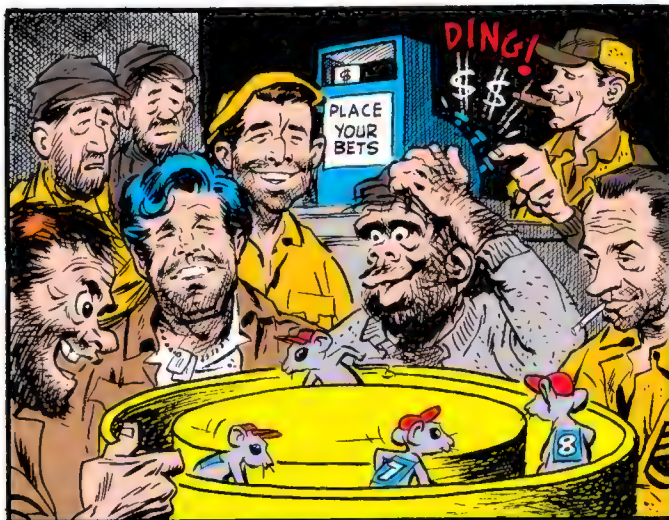
... AND THIS ONE... A  
TYPICAL AMERICAN TEEN-  
AGER, WAS CALLED 'SECURITY'!



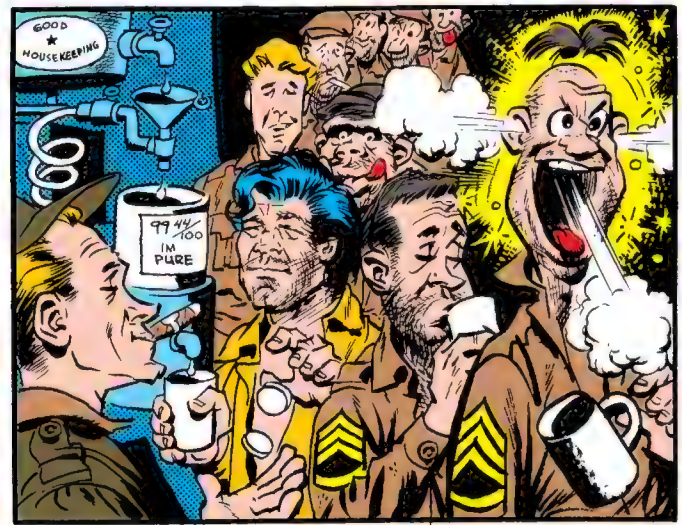
...AND THIS ONE WAS 'STEPTON'!  
NO MATTER HOW ROUGH IT GOT,  
STEPTON ALWAYS HAD IT EASY!



THAT'S BECAUSE STEPTON RAN A RAT-RACE! IT WASN'T  
SO MUCH THE WAY HE TRAINED THE RATS TO RACE... IT  
WAS THE WAY HE GOT THE MICE TO RIDE THEM...



STEPTON RAN A STILL AND WHATEVER HAPPENED, THE  
STILL STILL RAN... NEVER STILL!... THAT IS... THE STILL WASN'T  
STILL... THAT IS, THE STILL WAS A STILL BUT STILL WASN'T... STILL!



STEPTON RAN A TELESCOPE... BECAUSE THE BOYS LIKED TO  
LOOK AT RUSSIAN PRISONERS IN NEXT COMPOUND...  
BECAUSE STEPTON SENT RUSSIAN PRISONERS HIS RATS...



... BECAUSE HIS RATS MADE RUSSIAN PRISONERS JUMP  
UP ON THE TABLES AND PULL THEIR COATS UP... AND  
MAINLY BECAUSE RUSSIAN PRISONERS WERE WOMEN!

